



8th NOVEMBER 2019

PINK POLO

POST EVENT REPORT





The Pink Polo initiative; Under the patronage of HH Sheikh Falah Bin Zayed Al Nahyan and Presented by Yas International Properties not only raised funds for charity organizations yearly but moreover it opened it's gate for a fun family day out for the Local & Expat community and allocating a special area for free medical examinations; free medical consultations not only for breast cancer but for all health related matters.

All attendees had free medical checkups from sugar tests to mam-mograms scans.

EVENT BREEF



Ghantoot Racing & Polo Club could not have wished for a better start to the landmarked new season when it hosted the tradition the Pink Polo Exhibition match at their state-of-the-art polo club in Abu Dhabi last weekend.

This was the 10th edition of Pink Polo Day, an event which hopes to raise awareness for breast cancer through sport and by bringing the whole community together to support each other in coping and dealing with the illness.

The highlight of a day filled with exciting activities and entertainment was the polo match between YAS Properties Polo Team and the hosts, Ghantoot Polo Team.

Victory went to the visitors who scored six goals against the three by Ghantoot.

Ali Al Marri stole the show with a high-level display of polo during which he scored a goal in each of the game's four chukkers.

The activities also feature a demonstration by the Abu Dhabi K9s dog unit show, jiu jitsu and more after the tradition Balloon release ceremony.

There were several marquees at the venue where women could undergo random tests for breast cancer and the reassuring message that was delivered was that the treatment in the UAE is free while the Ministry of Health and Prevention (MoHaP) also encourages all women in the UAE, nationals and residents to avail of the screenings for the early detection of breast cancer.

www.pinkpolo.ae



PRESS CONFERENCE

A Special Press Conference was held at Our Ghantoot Racing & Polo Club before the event for the accredited Media; Ghantoot Racing & Polo Club management as well as supporting partners and sponsors delivered speeches & press statements for many of local & international media representatives as well as broadcast representatives with rights to showcase the games.

PINK CAMPUS TOUR



GHANTOOT RACING & POLO CLUB TEAM UP WITH MASERATI – PREMIER MOTORS TO DRIVE AWARENESS FOR BREAST CANCER

More than 15 Educational Institutes, Government Offices and Facilities and Embassies were visited by a team to discuss issues related to the illness and the treatment available in the UAE

Ghantoot Racing & Polo Club joined hands with Maserati – Premier Motors, in an awe-inspiring initiative to raise awareness about breast-cancer in the UAE, for the 4th year.

Officials from the UAE's only Royal Polo Club were accompanied by senior members of Premier Motors in a special kind for Pink Polo Campus Tour that visited educational institutes, government offices and civil defence facilities to promote the ideals of battling the disease.

Among the places visited by the team, were the Civil Defence, Al Ain Women Police School Administration, Dubai Women's Association, Dubai Courts, Abu Dhabi University, Zayed University, General Authority of Sports and the British Embassy.

Discussions took place on the awareness and diagnosis of breast-cancer and the treatment available in the UAE as the country.



TABLE OF CONTENT

PARTNERS

SOCIAL MEDIA

ARTWORKS

ATTENDANCE



EVENT MAP

ONLINE & WEB

HIGHLIGHTS

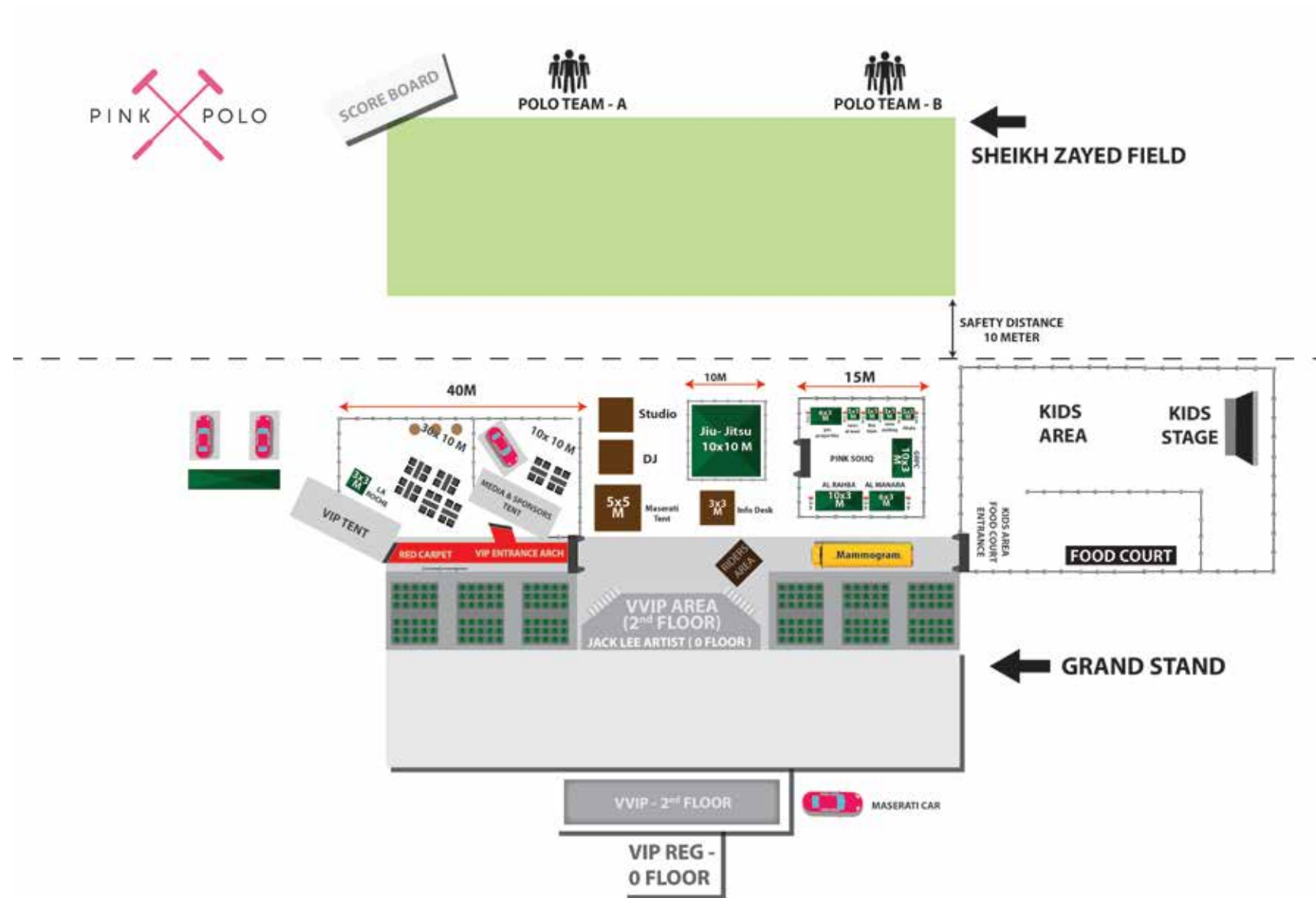
THANK YOU!

PRESS CLIPPINGS, MEDIA VALUE BREAK DOWN & VIDEOS INLCUED IN THE USB PROVIDED

PARTNERS

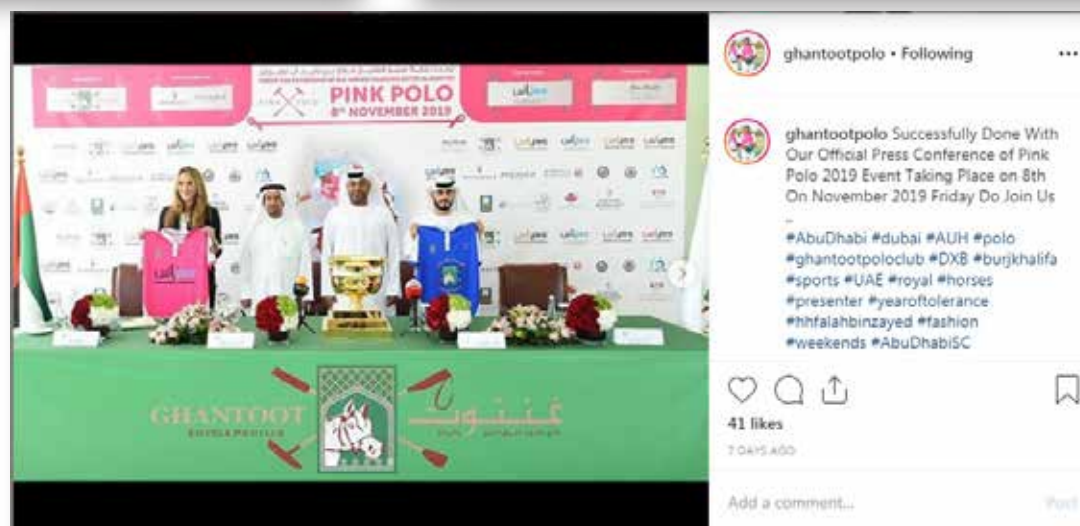


EVENT MAP



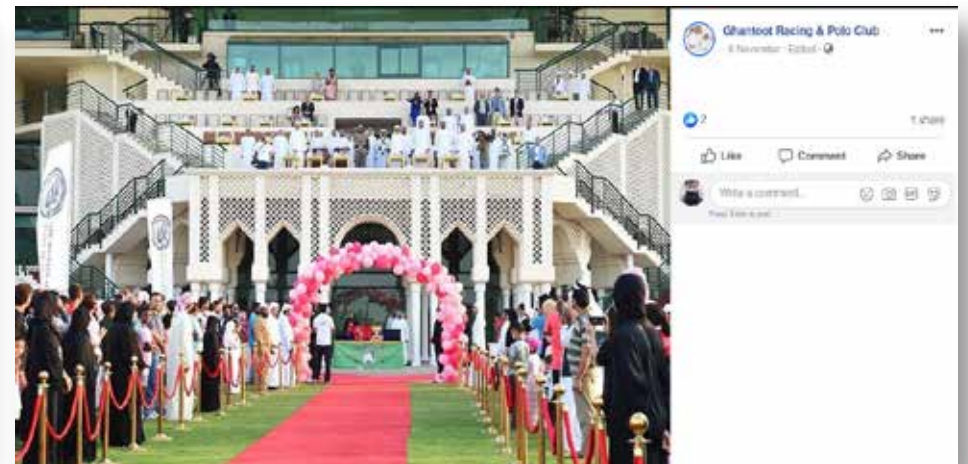
SOCIAL MEDIA

INSTAGRAM



SOCIAL MEDIA

FACEBOOK



SOCIAL MEDIA

TWITTER



Ghantoot Polo @GhantootPolo · Nov 8

Sheikh Zayed Bin Saeed Bin Zayed Al Nahyan ; Sheikh Sultan Bin Falah Bin Zayed Al Nahyan , HE Zayed Khalifa Al Aboudi Al Zaabi Executive Director of Ghantoot Racing and Polo Club - during the opening of Another Exciting Season with The regions Most Top Rated Polo Event [#pinkpolo](#)



1



4



Ghantoot Polo @GhantootPolo · Nov 9

Sheikh Zayed Bin Saeed Bin Zayed Al Nahyan ; Sheikh Sultan Bin Falah Bin Zayed Al Nahyan , HE Zayed Khalifa Al Aboudi Al Zaabi Executive Director of Ghantoot Racing and Polo Club - Successfully done with the opening of Another Exciting Season 2019-2010.



2



5

ONLINE & WEB

GULF NEWS



THE GULF NEWS SPORT Dhuhur 12:06PM Gold/Forex Subscribe

The UAE's Royal Polo Club all set to celebrate 25 glorious years

Pink Polo Day to launch milestone season at Ghantoot

Published: November 05, 2019 19:57
Leslie Wilson Jr, Racing & Special Features Writer



Pink Polo
Image Credit: Organisers

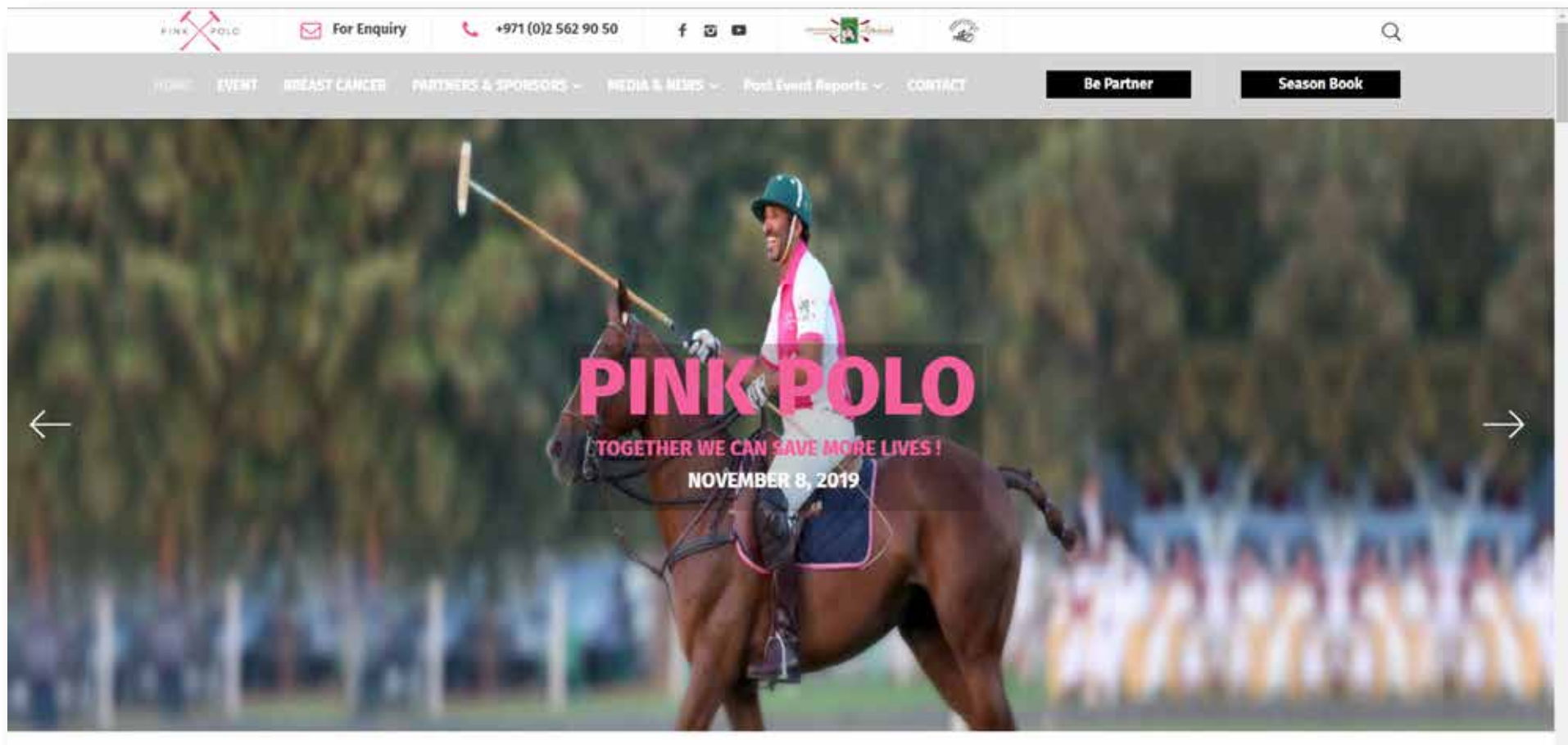
Enthusiasm and anticipation is building at the Ghantoot Polo & Polo Club.

TRENDING

-  BCCI proposal ready to allow Ganguly to complete term
-  Chahar's record 6-for-7 helps India clinch T20 series
-  Suspended from cricket, Shakib turns to football
-  India's search for No. 4 should end with Shreyas Iyer
-  David Warner's daughter wants to be a 'Virat Kohli'
-  Liverpool beat Man City to open up Premier League lead

ONLINE & WEB

PINK POLO WEBSITE



PRINT MEDIA



الاتحاد الرياضي

ختام ناجح لمهرجان الشيخ زايد للمجن بالأردن «عذبة» بطلا الإيداع.. و«ود» في صدارة اللقيا

العدد 13 ربيع الأول 1441هـ الموافق 10 نوفمبر 2019م



غنتوت يرسم ملامح الموسم الجديد بمبادرة مجتمعية «بينك بولو» الكأس العاشر لـ «ياس»

غنتوت يرسم ملامح الموسم الجديد بمبادرة مجتمعية «بينك بولو» الكأس العاشر لـ «ياس»

يروي غنتوت الاحتفالية الأولى هذا الموسم صباح كبير من خلال حشد القصة المفعلة للمهرجان برئاسة زايد خليفة الزعابي المدير التنفيذي للشباب، ومساعد صالح مدير المفعلة، وأحمد عبدالله الصديقي مسؤول لجنة الأمن، وعادل سعيد المرزوقي لجنة المراسم والعلاقات العامة، وأمل راج اللجنة المالية، وعشام بكار لجنة البولو والمراجع، وأسرة بن قرة لجنة الإعلام والتسويق، وعمود الشاوي لجنة الدعم الرياضي، وشفيق مقرر اللجنة بحساب الكأس العاشر، والمعلقين من فريق فخر أبوظبي الذين يتأهلون جهوداً كبيرة في تنظيم المهرجان، وبعيد زايد خليفة الزعابي المدير التنفيذي للشباب، الذي أكد سمو الشيخ فلاح بن زايد آل نهيان رئيس غنتوت لسباق الجبل والبولو لمرجعية المهرجان من خلال توجيهاته المستمرة بضرورة المساهمة في كافة المجالات والمبادرات المجتمعية خاصة الخيرية والإنسانية، وأن الشيخ زايد بن سعيد بن زايد آل نهيان والشيخ سلطان بن فلاح بن زايد آل نهيان الشريفة المهرجانية، وكافة المشاركين في المهرجان الخيري الاقتصادي الذي تقيمه النادي، حرص بالشكر مجلس أبوظبي الرياضي وكافة الجهات الراعية التي أسهمت في إنجاح الاحتفال الأخير.

غنتوت يرسم ملامح الموسم الجديد بمبادرة مجتمعية «بينك بولو» الكأس العاشر لـ «ياس»

المهرجان، بعدما قررت إدارة النادي فتح الأبواب أمام الجمهور لحضور الحدث بالجماع. حيث قام الشيخ زايد بن سعيد بن زايد آل نهيان بحضور الشيخ سلطان بن فلاح بن زايد آل نهيان، برمي كرة البولو وسط الفريقين لبدء المباراة الاستعراضية. حيث فاز فريق ياس الدولية المقابلة، على غنتوت وحسم الفريق الشحنة خياد آل مكتوم وبيتر سبنكو، ويوسف بن سمحان الذي سجل هدفين، وعلى المري الذي سجل 4 أهداف، وفاز بقلب أحسن لأحد في المباراة في قيادة فريقه لتعظيم الفوز بقلب المهرجان الخيري، فيما حسم فريق غنتوت عدايته من سمحان وسجل هدفين وهدفه الثالث من فري بجاتب الأربعة مربع الحصري، واستندوا سبطين، وأدار اللقاء نظام الحكم الدولي مايكل نوكينا.

وفي ختام الاحتفالية والمهرجان قام الشيخ سلطان بن فلاح بن زايد آل نهيان برفقة زايد خليفة الزعابي المدير التنفيذي للشباب، بتوقيع فريق ياس الدولية المقابلة للبولو بكأس المهرجان والهدايا التذكارية للفريقين. ولم السحب على الجوائز المصاحبة التي وصفتها النادي للصفاء، فيما تم اختيار أفضل زي في المهرجان، وتكرم الفائزين.

Ghantoot to open season in historic year with Pink Polo Day

By DUANE FONSECA

THE Ghantoot Racing and Polo Club (GRPC) will kick start its new season with the traditional Pink Polo Day on Friday, 8 November.

The club, formed by HH Sheikh Zayed bin Sultan Al Nahyan in 1994, celebrates its 25th anniversary this year and the forthcoming season promises to be one of excitement.

Over the years, GRPC, located between Abu Dhabi and Dubai, has played host to famous personalities and some of the world's best polo players. Currently celebrating its tenth anniversary, Pink Polo is an initiative aimed at raising breast cancer awareness in the UAE.

Speaking of the club's 25th anniversary, GRPC Chairman Sheikh Fahad bin Zayed Al Nahyan said: "I am proud and humbled to celebrate this wonderful landmark which would not have been possible without the efforts of our management at the club, the polo laying fraternity and the community that support us.

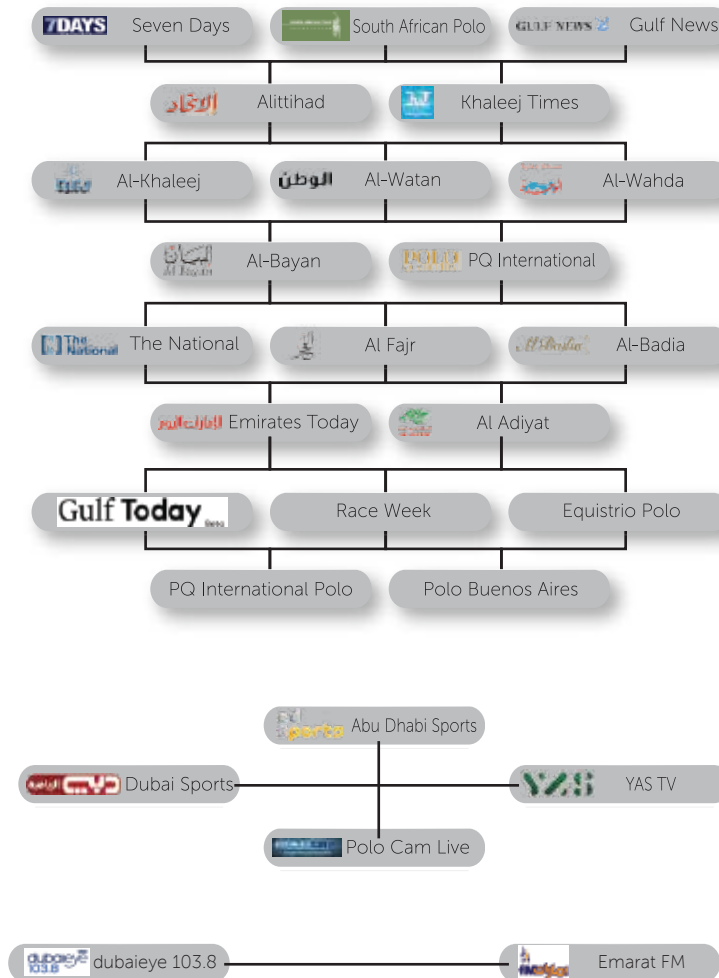
"Through the last 25 years what's remained consistent is the high standard of polo that we have witnessed being played at the club and the commitment of everybody involved. You have all exceeded expectations and have played a crucial role in our success.

"I look forward to many, many more exciting years of polo and on building the mutual trust and friendship among the polo fraternity that we share."

The highlight of Pink Polo day will be an exhibition match between Ghantoot and a Yas Properties team



MEDIA LIST



ARTWORKS

A5 FLYER



تحت رعاية سمو الشيخ فلاح بن زايد آل نهيان
UNDER THE PATRONAGE OF H.H. SHEIKH FALAH BIN ZAYED AL NAHYAN

www.pinkpolo.ae
FREE ENTRY FOR ALL

PINK POLO
TOGETHER WE CAN SAVE MORE LIVES
Your Support Matters!
#Ghantootpolo

10th ANNIVERSARY

8th NOVEMBER 2019
EXIT 399

دخول بالمجان
FREE ENTRY

يوم عائلي ترفيهي
FUN FOR ALL

جوائز لأفضل زي
BEST DRESSED PRIZES

فحوصات طبية مجانية
FREE HEALTH CHECKS

العباب للأطفال
CHILDREN'S ENTERTAINMENT

منطقة المطاعم
FOOD & BEVERAGES AVAILABLE

QR Code

Facebook: Ghantootpolo
Instagram: Ghantootpolo
Twitter: Ghantootpolo
YouTube: GRPCUAE
Snapchat: Ghantootsnap

POLO . AWARENESS . CHARITY | *Your Support Matters!* | **NOVEMBER 8th 2019**

1 IN 8 1 IN 8 WOMEN WILL DEVELOP INVASIVE BREAST CANCER DURING HER LIFETIME.

33% OF ALL CANCERS COULD BE PREVENTED BY THESE LIFESTYLE CHOICES.

14% HIGHER RISK PERIODONTAL DISEASES

11X MORE LIKELY WOMEN WHO HAD GUM DISEASE OR MISSING TEETH WERE TO BE DIAGNOSED WITH BREAST CANCER.

EATING HEALTHY **MAINTAINING A HEALTHY BODY WEIGHT** **EXERCISING PHYSICALLY ACTIVE**

Pink Polo - Organised by Ghantoot Racing & Polo Club, is an event dedicated to raising awareness about breast cancer in the UAE.

Join us for a fun day out with family and friends at Ghantoot Racing & Polo Club, **8th of November 2019**. Join the polo for pink & enjoy the Sports thrill.

QR Code

@ghantootpolo @ghantootpolo @ghantootpolo #Ghantootpolo
@ghantootsnap @grpcuae #pinkpolo2019

www.pinkpolo.ae

P.O. Box 7144, Abu Dhabi - Dubai Highway, Exit 399, United Arab Emirates, Tel: +971 (0)2 562 90 50 Fax: +971 (0)2 562 90 20
www.grpc.ae | www.presidentpolocup.ae | www.pinkpolo.ae

ARTWORKS

KIDS STAGE BACKDROP



PRESS CONFERENCE

PRESS CONFERENCE BACKDROP



PRESS CONFERENCE

ROAD SIDE FLAGS

ROAD SIDE FLAGS



FLAGS

TEAMS



Ghantoot Team



Yas Properties Team



AWARD CEREMONY

AWARD CEREMONY BANNER

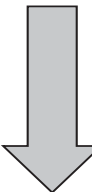
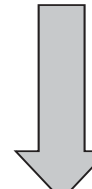


AWARD CEREMONY

SCORE SHEET



Pink Polo Exhibition Match 2019

TEAMS: Ghantoot Polo vs Yas Properties Polo							Field : Sheikh Zayed		
DATE ; 8th November 2019					Time ; 5.00 pm				
TEAM NAME			NO. OF CHUKKAS						GOALS
Ghantoot Polo Team			1	2	3	4			
1	Maryam Al Hassani								00
2	Abdullah Bin Desmal			2					02
3	Khalid Bin Draï		1						01
4	Sandra Schneider								00
									Total03
TEAM NAME			NO. OF CHUKKAS						GOALS
Yas Properties Polo Team			1	2	3	4			
1	HH. Sheikha Alya Al Maktoum								00
2	Petra B Spanko								00
3	Yousef Bin Desmal		1			1			02
4	Ali Al Marri		1	1	1	1			04
									Total06
Ghantoot Polo Team = 03							Yas Properties Polo Team = 06		
Umpires ; (1) Manuel Toccalino									
Winner ; Yas Properties Polo Team									

ARTWORKS

FIELD BANNER

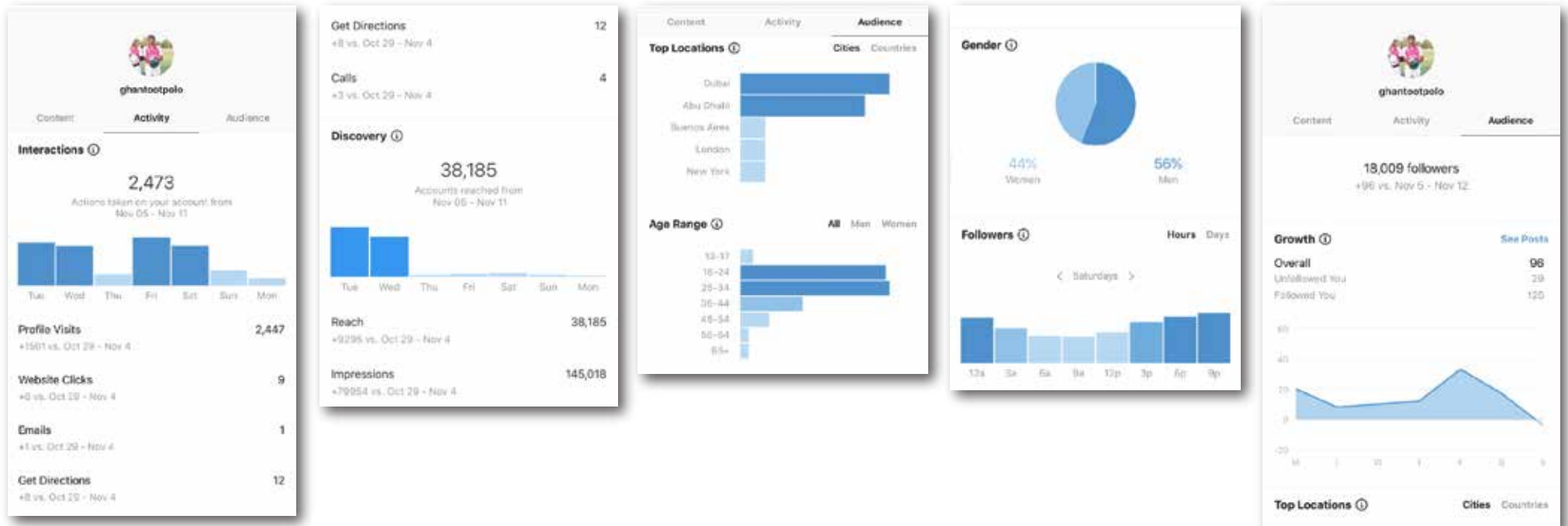


ARTWORKS

HIGHLIGHTS



SOCIAL MEDIA INSIGHTS

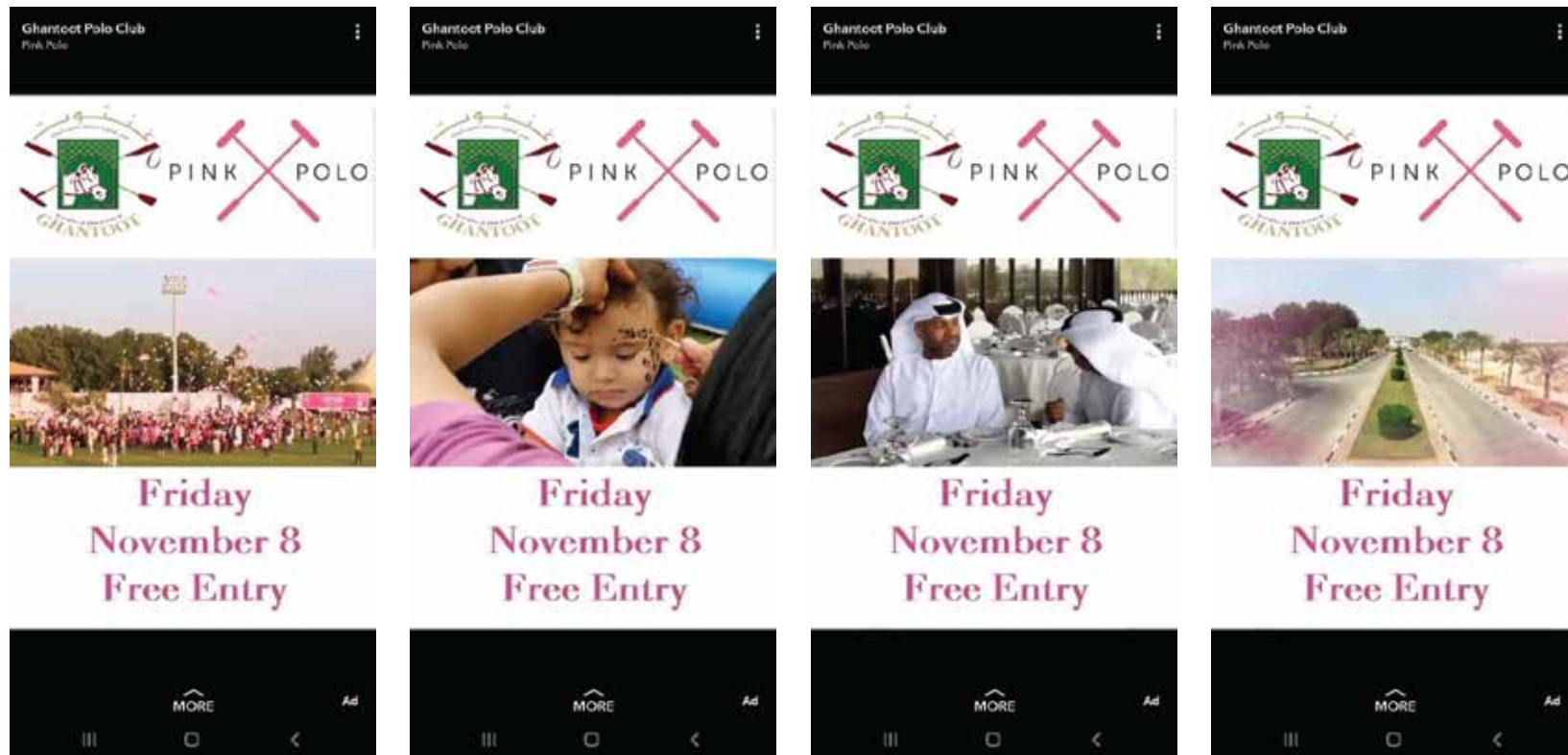


INSTAGRAM

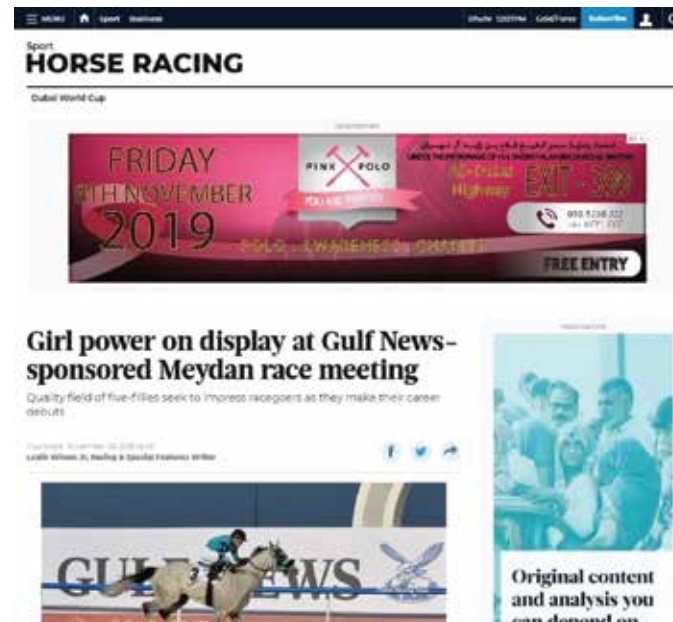
UAE BARQ



SNAPCHAT



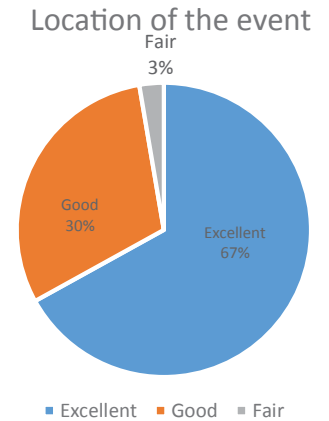
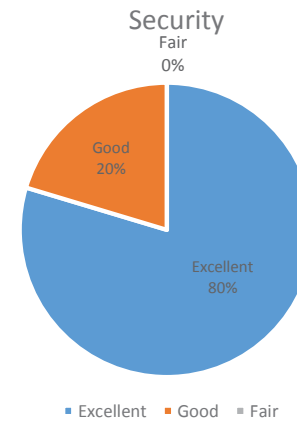
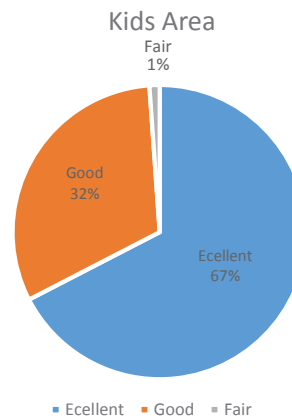
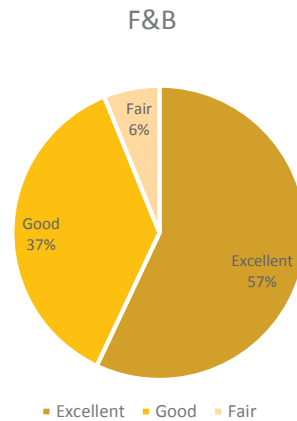
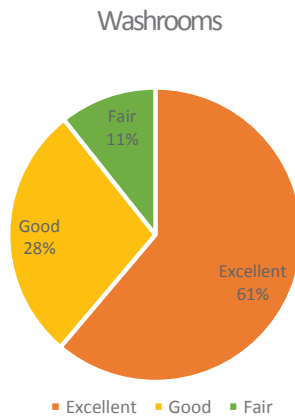
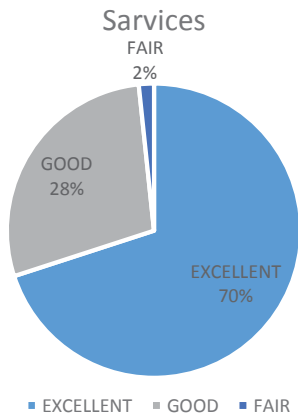
GOOGLE ADS



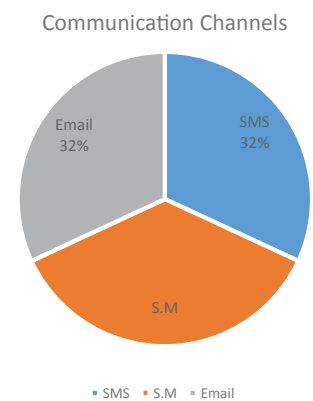
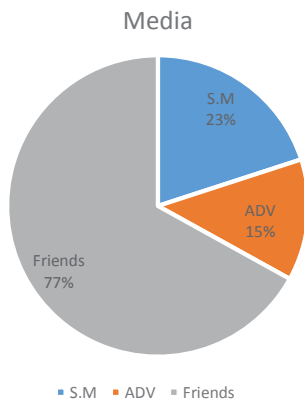
EVENT ATTENDANCE



Overall how entertaining is the event?



How you come to know about today's event?

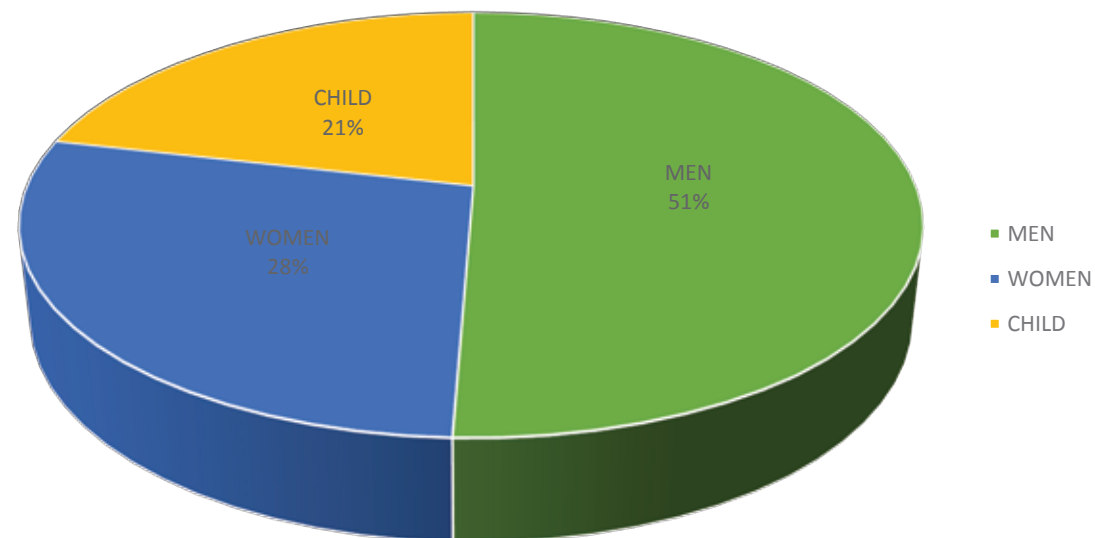


NUMBER OF GUESTS



GATE	VVIP Entrance	VIP Entrance	General Entrance
MEN	45	142	478
WOMEN	20	110	238
CHILD	-	77	204
TOTAL	65	329	920

NUMBER OF VISITOR - PINK POLO 2019



MEDIA VALUE



ONLINE

591,500.00 \$

PRINT

161.099.03 \$

TV

8712.44 \$

RADIO

1020.98 \$

Source from : ACCUMEN

MEDIA VALUE



THANK YOU



Pink Polo Campus Tour

**Civil defense
October 2nd
Attendees: 150**

**Burj Al Arab,
Sayidaty Magazine
Date: October 2nd
Attneedees: 200**

**Dubai Women's
Association
Date: October 9th
Attendees: 200**

**Dubai Courts
Date: October 15th
Attendees: 200**

**NYIT
Date: October 16th
Attendees: 60**

**Abu Dhabi
University
Date: October 16th
Attendees: 300**

**British Embassy
Date: October 19th
Attendees: 100**

**Khawarizmi International
College
Date: October 20th
Attendees: 100**

**Zayed University
Date October 20th
Attaendees: 400**

**General Authority of
Sports
Date: October 20th
Attendees: 200**

**Police Women
Training &
Qualification Dept
Date: October 22nd
Attendees 100**

**HCT
Date: October 29th
Attendees: 300**